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With over 22 years of dynamic business experience, Audit Partner, Jeff Stark, is dedicated to quality financial reporting where he specializes in revenue recognition, complex debt/equity transactions accounting for income taxes, and purchase accounting.

Combining his audit expertise with his extensive background in information technology and internet security, Jeff leads SSF's Business Process Assurance practice with his expertise information risk management services.

Jeff also leads our merger and acquisitions practice. As a one-time entrepreneur that founded, built and sold his own company, Jeff has helped numerous clients in merger and acquisition readiness on the sell-side, and due diligence execution on the buy-side. With this unique skill set, Jeff assists his clients in all forms of business combination transactions.

Jeff is extremely passionate about applying his experience to help his clients do things right and solve their business challenges. He works extensively with professionally managed venture-backed companies seeking to grow and ultimately be acquired or pursue an IPO path. He works with clients in enterprise software, cloud/SaaS, network equipment, internet security software, fab-less semi-conductor, development stage enterprises, healthcare, internet advertising, print media, market research and communications.

Jeff is a dual graduate of San Jose State University, where he received his Bachelor's degree in Management in 1990 and a Master's degree in Accounting in 2004. He is a licensed CPA in the State of California and an active member of the AICPA. Outside of work, Jeff enjoys golf, camping, and spending time with friends and family. He is also a big sports fan and a season ticket holder for the 49ers and Warriors.