

Service Organization Controls (SOC) Readiness Assessment Program

AN OVERVIEW

As the demand for your company's services increase, so do the requests from your customers for assurance. Assurance, that you've taken the steps necessary to protect the privacy and confidentiality of their data as well as the security, availability and processing integrity of your systems. You are not alone. Looking to reduce infrastructure costs, many organizations are utilizing outsourcing and Cloud Computing solutions. Similarly, the demand for assurance of the integrity of these outsourced applications and functions has expanded as well.

As a service organization providing outsourced or cloud computing, you are an extension of your customers' system of internal control and your customers rely upon you to protect them from the risk of fraud, unauthorized use of data, loss of data and violation of privacy.

The American Institute of Certified Public Accountants (AICPA) has provided the solution to demonstrate the reliability of your system of controls and to provide assurance to your customers by providing three Service Organization Control (SOC) reporting options, SOC 1, SOC 2 and SOC 3.

SOC 1 reports address controls at a service organization that are likely to be relevant to an audit of a customer's financial statements.

SOC 2 and SOC 3 reports address controls at a service organization related to operations and compliance as identified in the AICPA's Trust Service Principles

By offering these three reporting options, the AICPA is providing a means to address your needs and the needs of your customers for assurance of your system of controls and their data.

Sensiba San Filippo Readiness Assessment

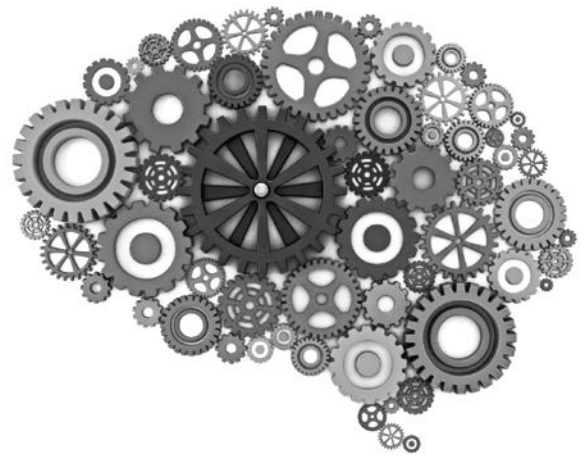
At Sensiba San Filippo (SSF), our *Business Process Assurance Group* has developed a SOC Readiness Assessment Program to assist organizations in determining their readiness to undergo a successful SOC 1, 2 or 3 assurance engagement.

During the assessment SSF's team will;

- Meet with appropriate members of management / customers / vendors to determine existing environment.
- Review existing documentation and perform procedures necessary to determine consistency of documentation with actual operating environment.
- Provide a report of findings specifying recommendations and project implementation plan for compliance with SOC requirements.
- Provide a budget and fee schedule for all elements identified in the SOC project implementation plan and recommended time-line.

IN CONCLUSION

The SSF SOC readiness assessment is a reasonable cost fixed fee arrangement that provides real value in transferring our knowledge and experience while giving you the flexibility in managing how the overall implementation is achieved.



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CERTIFIED PUBLIC ACCOUNTANTS AND BUSINESS ADVISORS

Sensiba San Filippo's SOC Readiness Assessment Program will provide a road-map to your company's successful SOC assurance. For more information please contact one of our *Business Process Assurance Group* leaders below:



Jeff Stark, Audit Partner

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With over 22 years of dynamic business experience, Audit Partner Jeff Stark is dedicated to quality financial reporting where he specializes in revenue recognition, complex debt/equity transactions accounting for income taxes, and purchase accounting.

Combining his audit expertise with his extensive background in information technology and internet security, Jeff is also an expert in information risk management services, including SSAE16 Service Organization Control (SOC) reporting and IT general controls (ITGC) consulting.

Jeff works extensively with professionally managed venture-backed companies seeking to grow and ultimately be acquired or pursue an IPO path. He works with clients in enterprise software, cloud/SaaS, network equipment, internet security software, fab-less semiconductor, development stage enterprises, healthcare, internet advertising, print media, market research, and communications.

Jeff is a dual graduate of San Jose State University, where he received his bachelor's degree in management in 1990, and a master's degree in accounting in 2004. He is a licensed CPA in the state of California and an active member of the AICPA.